CraigWilliams.dev

Information Pack

Everything you need to know about me and my services.

About Me

A bit about who you'll be working with.

I'm a web developer based in Glasgow who helps small businesses grow online. I've worked with businesses all over the UK to get them online and expand their customer base.

My journey into web development started when I was about to become a dad for the first time. I built an app for expectant fathers using no-code tools, and something just clicked. I wanted to understand how it all worked under the hood, so I started learning to code properly.

From there, I dove into everything from design to backend development and kept going. I've found that being adaptable matters more than being an expert in just one thing. I keep a solid foundation across different technologies and pick up new ones as projects need them.

I grew up in South Wales but made Glasgow my home in 2021. I work from home but always enjoy meeting local businesses in person. There's something about sitting down with someone over coffee that you just can't get from video calls.

I'm drawn to small businesses because every owner has a story. I like learning how they run things and where they want to take their business. Often, I end up being more than just the person who builds their website. I become someone they can ask about tech stuff, online strategy, or just bounce ideas off.

What keeps me interested is that I'm always learning something new. Each client has different needs and challenges that make me think differently and try new tools. I want to really understand your business and build something that actually helps you grow.

My Services

Complete digital solutions, from websites to hosting to custom applications

Custom Websites

Whether you are launching a new business or redesigning an existing site, I build professional and custom websites suited to your specific needs. Each site is fully responsive, ensuring it functions perfectly and looks great on any device for all of your visitors.

Saas Applications

If you have an idea for a specific web application, I build custom online platforms to your exact requirements. I create the specific features and user interface you need, delivered as a secure application that works for your customers or team through any web browser.

Custom CMS

I build bespoke Content Management Systems (CMS) from scratch for my clients. This means your secure admin area is designed only for what you need, making it simple and intuitive for you to update your site's content yourself, instead of coming to me for each change.

Hosting

I set up a reliable, full hosting service for every website I build. Simple sites are hosted with a trusted and professional provider, while more complex applications are deployed on modern cloud platforms chosen for their high performance, security, and scalability.

Digital Privacy

As a **Proton** Partner, I can equip your business with professional, end-to-end encrypted tools. My service involves the initial setup of a custom email on your domain (e.g., you@yourbusiness.com) and secure cloud storage, getting your communications and files protected from day one.

Discovery & Strategy

All projects begin with a Discovery and Strategy phase. This is a detailed call where I take the time to understand your business, your customers, and your ambitions for growth. The insights from this meeting create a clear strategic blueprint, ensuring the final product is designed to meet your specific goals.

Other Services

I understand that launching or growing a business comes with a long to-do list. If you find yourself needing help in areas beyond a typical web project, there's a good chance I can offer a solution. This often includes:

- **Branding & Identity**: Creating logos and brand elements for a cohesive look.
- **Social Media Assets**: Designing custom banners and graphics for your profiles.
- **General Tech Consulting:** Providing advice and setup assistance for practical business tools such as virtual landlines.

If you're facing a challenge, let's discuss it. Even if your specific need isn't listed, I may have the experience to help.

My Process

From idea to launch in 5 clear steps.

Initial Call

1

We'll have a relaxed conversation about your project. I'll learn about your business, what you're trying to achieve, and any specific requirements. This helps me understand if I'm the right fit and gives you a chance to ask questions.

2

Proposal

I'll create a detailed proposal outlining exactly what I'll build, how it will work, any constraints, and the total cost. Everything is clearly defined so there are no surprises later. You'll know exactly what you're getting.

Development

3

I get to work building your project. Every Sunday, you'll receive an email update showing what I've completed that week and what's planned for the next. You can also request updates at any point if you need to know how things are progressing.

4

Review

Once your project reaches a crucial milestone, we'll arrange a call to review everything together. You can see how it's working, suggest changes, and make sure it's exactly what you envisioned before we move to launch.

Launch

5

After final approval, your project goes live. I'll handle all the technical setup and send you a comprehensive handover document detailing everything about your project. You're ready to start using your new solution.

Next Steps

Let's discuss your project.

Get in Touch

✉️ **Email**: **Projects@craigwilliams.dev**

What to Expect

- Same day response
- Optional free Discovery call
- No pressure or obligation to proceed

What to include

- What's the main goal of your project?
- Any specific features you have in mind?
- Your rough timeline
- Any essential information about you and your business

Every successful project starts with a conversation. Let's have yours.